

AVENUE

The Ultimate Guide to Luxury Concierge Services

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BY HORACIO SILVA
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Whether it's a scuba dive between tectonic plates in Iceland or an African safari spanning multiple countries, the concierge has it covered. *Avenue* picks four to have on speed dial.

INDAGARE

In a Nutshell: “People feel the need to grab the moment,” Melissa Biggs Bradley, CEO and founder of Indagare, tells *Avenue*. “They want to hit the tried-and-true, and go to Italy or Greece or Paris, where they know they’re mixing great art with great hotels and great restaurants, rather than something more esoteric like Indonesia.” Another post-pandemic change, according to Biggs Bradley, is that “traveling is ten times more complicated” and having a luxury travel advisor is now “an absolute essential; people need peace of mind.” To that end, she and her trusted team spend over 100 days a year fanning out across the world scouting the just-right, one-of-a-kind trips that she knows will provide a reliable wow factor.



Speciality: Founded in 2007, Indagare has a deep bench of advisors who plan and facilitate bespoke trips down to the last detail. The company has recently added sustainable, “impact” trips to its repertoire, sending clients to the Galápagos, Antarctica, Bolivia, Mongolia, and Namibia. A portion of the proceeds of these trips is funneled towards the area’s conservation and community needs — all while the travel itself is carbon neutral. A big ticket in this league is the trip planned for next year to witness the largest translocation of endangered wild animals in South Africa to safety in northern Zimbabwe.

Recent Requests: The fashion for the retreat “take over” for families and friends to reconnect is very much on people’s bucket list. Destinations include the Fijian island of Laucala, belonging to Dietrich Mateschitz, the cofounder and owner of Red Bull, or the priceless art-filled Playa Vik and Estancia Vik, the Uruguayan properties of Alex and Carrie Vik. Another “unbelievably popular” request, Biggs Bradley says, is for small, curated group trips to places like the glorious, 12-room Casa Maria Luigia, the guesthouse of the super-chef Massimo Bottura, set in the Emilian countryside, the food valley of Italy.